

Mobile Inventor - Get a Mobile App that Integrates with Jackrabbit!

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Jackrabbit does not currently offer a mobile APP for online enrollment, but we are partnered with **Mobile Inventor** who offers a customer facing app that your customers/parents can use for online Registration, Parent Portal, online Events, and much more.

What Mobile Inventor offers

Mobile Inventor develops branded mobile apps for Gyms, Swim Schools, Dance Studios, Cheer and more.

Mobile Inventor seamlessly integrates Jackrabbit's Parent Portal into the mobile app allowing your customers to quickly perform tasks such as:

- Viewing available classes & events
- Enrolling students with a few clicks
- Paying their bill (if you are connected with one of Jackrabbit's eCommerce providers)
- Managing auto-pay
- Managing student information and viewing student skills, absences, etc.
- Purchase and manage virtual punch cards

In addition to Jackrabbit integration, they also offer the following to comprise a full-fledged interactive mobile app.

- **Push notifications**- allows mass "texts" to be sent to customers who have agreed to pushes. Send targeted push notifications to select customers just as you do for email or text! For the 'How-To' check out Mobile Inventor's article **Targeted Notifications**.
- **Real-time 24x7 mobile app statistics**. Use a number of tools to track how your app is being used, push notification effectiveness, and in-app enrollments.
- **App Management Dashboard**
- If you track attendance via a barcode scanner, they can swap over to **QR codes** scanned from parents' cell phone.
- **Social Media integration**. Facebook photos, Google Calendars, Google Forms, YouTube, and more.
- **Stat Tracker**. Give team kids the ability to track their event scores and view progress as a graph.
- **Unlimited Custom Content**. Create as much content as you want at any time. Changes can be made for future use and published immediately when ready.
- Other features include native maps, email, call buttons, & user photo share.

A current Jackrabbit and Mobile Inventor client, Mardi O Bray of Peak Kids Gymnastics says:

"Making your services easily available to your customer is exactly what an app does. Mobile devices are

the leading tool that parents are using to run their lives. Our app turns their phones into an instant connection to our business."

For more information:

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