

# Family Source

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This field is known as the *How Did You Hear About Us?* field. It can be shown at the top of your Web Registration Form and Quick Registration form.

REFERRAL INFORMATION

Web Reg Form

How did you hear about us?

Flyer

Friend

Postcard

Referral

Transfer

With your Online Web Registration Settings you have the option to require this field for online registrations, make it an optional field, or hide it completely.

Referral Information

Online Web Registration Settings

Field Options

How Did You Hear About Us Optional

Referral Name Hidden

Hidden

Optional

Required

New families will be able to let you know how they heard about you using this drop-down list. This information can be helpful in measuring the success of promotions or advertising efforts. Examples are *Flyer, Facebook, Website*, etc. You can report on this data using the **Source Report** located in the *Email / Text / Marketing* category in the *Reports* menu.

Create and manage your Family Source drop-down values from the *Tools* menu > *Edit Settings* > *Drop-down Lists*.

You have the option to hide any of your Family Source drop-down list values from your customers with the **Hide from customers** checkbox (hides the value from your customers in Online Registration and Portal drop-down lists) or you can choose to hide a value in drop-down lists within Jackrabbit using the **Hide from users** checkbox.

## Drop-down List Editor

[Return](#) [Save Changes](#)[? Help](#)[Send Idea](#)

## Choose List

[Frequently Asked Questions](#)

## Class Management, Enrollment &amp; Revenue Reporting

Category 1 (Income Categories)

## Class

Category 2

Category 3

Duration

Room

Session

Status

## Family

Contact Types

ePayment Schedule

Membership Type

Source (How did you hear about us?)

Status

## List: Family Source

*Tip: Shorter values reduce word-wrapping on your screens and reports.*

Check "Hide from users" to hide a value from drop-down lists within Jackrabbit. Check "Hide from customers" to hide a value from drop-down lists within Online Web Registration and the Customer/Parent Portal.

| Add Row  | Hide from customers                 | Hide from users          |        |
|----------|-------------------------------------|--------------------------|--------|
| Flyer    | <input type="checkbox"/>            | <input type="checkbox"/> | Delete |
| Friend   | <input type="checkbox"/>            | <input type="checkbox"/> | Delete |
| Postcard | <input type="checkbox"/>            | <input type="checkbox"/> | Delete |
| Referral | <input type="checkbox"/>            | <input type="checkbox"/> | Delete |
| Transfer | <input type="checkbox"/>            | <input type="checkbox"/> | Delete |
| Walk In  | <input checked="" type="checkbox"/> | <input type="checkbox"/> | Delete |