

Email Guidelines

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[Watch a \(1:31\) video tutorial on Email Guidelines](#)

It is imperative that all Jackrabbit users adhere to No Spam guidelines when emailing from within Jackrabbit.

- Senders may send solicitations to their own customers, to those who gave the sender their consent or didn't opt out when given the opportunity and to those whose addresses are on a list whose owner says they meet those conditions.
- Senders should remove opt-out names quickly.
- Email messages should include the sender's true identity and contact information and have subject lines that accurately reflect the message content.
- To keep this email service available and to prevent Jackrabbit Technologies from being spam 'black-listed', all emails are monitored to verify these guidelines are met.

Jackrabbit reserves the right to disable the email feature for any customer that does not adhere to these guidelines.
