Class/Event Revenue Summary Report

The **Class/Event Revenue Summary** report displays all revenue based on filters (Search Criteria) you select that is associated with a Class/Event such as Tuition Fees, Costume Fees, Competition Fees, Taxes, etc.

You can find this report in the *Reports* menu. Go to **Reports** > **Transactions/Financials**, **Class/Event Revenue Summary** under the *Recommended* tab.

⭐ View average revenue per student.

⭐ Analyze revenue by family location and/or class or event location.

⭐ Format the report to show one line per Category 1 (Cat1) per class/event, or as a summary with one line per class/event.

If you use this report frequently, make it a **Favorite Report** for quick and easy access!

Business Scenario

When creating the class schedule for your next session, you want to see which classes were most profitable per student. The classes with a lower average revenue per student can be offered on a different day and time or with a different instructor. Sort the report by the *Avg Rev Per Student* column to see classes in order of profitability from lowest to highest.

Run the Class/Event Revenue Summary report using these filters:

- *Class/Event Location =* **EDU**
- *Class Session =* **2020-2021**
- *Date Paid from* **5/1/2020** *through* **12/31/2020**

Search Criteria

Use the Search Criteria to narrow the report results:

- If you have multiple locations in your database, you have the option to look at revenue based on the location on the family's record and/or the location where the class or event is held using the *Class/Event Location* criteria.

- Look at class/event revenue for a specific *Class Session*, selected *Category 1*, or use *Select Class* to review revenue for a particular class.

- Review payments received on a single date or for a range of dates. The date criteria are required

fields.

QUICK
tip! Leaving a criteria selection blank is the same as saying "all".

Display Settings

Use the Display Settings to format your report:

- Calculate the enrollment as of a specific date or over a range of dates where the count is the highest number of students that were enrolled during that time. The enrollment criteria are required fields.

- Choose whether you want to see a separate line for revenue by Category 1 for each class/event (*Detail*) or you prefer to see only one line for all revenue in the class/event (*Summary*).

- You can opt to include any refunds issued for payments related to class/event fees or omit them.

- Sort the report either by Class, then Category 1 or by Category 1, then by Class.

Report Results

The report results can be further customized with the ability to show or hide columns of information,

sort columns, or modify column width. ***Note:*** Depending on the width of the report, reduce the size/scale of the report so all the columns print.

- The **Avg Revenue Per Student** is calculated as the revenue for the date range chosen divided by the enrollment for the selected time frame. Revenue displayed per student does not include discounts.
- Use the **Class/Event** link to quickly navigate to the class or event record.
- Click the *Refresh Grid (icon)* 🔄 to update results in the grid.
- Click the *More (icon)* ⋮ to print or export the data to Excel.

Class/Event Revenue Summary

← RETURN

ALL RECORDS ⟩

All Category 1, Category 2, etc. classes will display in separate columns in this report.

This allows you to filter revenue by class levels.

Showing 28 of 28 Records   ⑦ HELP WITH GRIDS

🔄 ⋮

Print
Export to Excel

Drag a column header and drop it here to group by that column

LOCATION	CLASS/EVENT	CATEGORY 1	CATEGORY 2	SESSION	DAYS	ENROLLMENT 5/1/2019 - 12/31/2020	AVG REVENUE PER STUDENT	REVENUE
EDU	Tap - Adv - M-F 3pm	Tap	Advanced	2020	MTuWThF	7	717.39	5021.75
EDU	Tumbling - Beg - MWF	Cheer	Beginner	2020	MWF	6	459.34	2756.04
EDU	Ballet - Beg - F	Ballet	Beginner	2020	F	12	219.11	2629.28
EDU	Intro to Guitar - Beg - MWF	Music Lessons	Beginner	2020	MWF	6	406.50	2439.00
EDU	Tap - Adv - M	Tap	Advanced	2020	M	8	223.99	1791.95
EDU	Cheer-Rec - Boys - Adv - F	Cheer	Advanced	2020	F	2	861.25	1722.50

QUICK tip!

Jackrabbit grids are very powerful and allow you to customize your layout, search and filter your results. Refer to **Work with Grids in Jackrabbit** for more details on how easy and flexible these grids are to work with.